

**PRESS RELEASE: FOR IMMEDIATE
DISTRIBUTION JULY 9, 2008
11:00AM EASTERN DAYLIGHT TIME**

**Longevity Consulting Hires Bruce Gras as
Managing Director – Enterprise Resource
Management Practice**



Washington DC., July 21, 2008 - Longevity Consulting, LLC., a veteran owned IT and management solutions firm, today announced hiring of Bruce Gras as their Managing Director – Enterprise Resource Management Practice. Mr. Gras has well over 30 years of experience in IT as well as having spent that last ten years consulting in Enterprise Resource Management. He has also been a CIO in both the Federal Government and Private Sector. He was most recently in professional practice as a Senior Enterprise Architect at Booz Allen Hamilton Inc. where he was the Team and Task Lead for DOE's Transition Strategy and Sequencing Plan as well as the EA Governance Plan as a member of DOE's OCIO EA Team. Previously, Mr. Gras was at SRA International, Inc. and served as an Enterprise Architect and a Data Architect for the Defense Department's Tricare Management Activity (TMA). In addition, he was the Lead Enterprise Architect for the Research & Science Architecture for the EPA while at SRA. Before concentrating so heavily on Public Sector assignments, Mr. Gras spent most of his professional time in such commercial industries as Oil & Gas, Medical Care, Pharmaceuticals, Electronics, Banking and Finance working on projects in Fortune 500 companies. Mr. Gras holds a B.A. in Mathematics from Wabash College and an M.B.A. in Finance from the University of Chicago. Mr. Gras is also a former President's Executive Exchange Program participant.



"We are extremely impressed with Bruce's achievements, credentials, and commitment to success," said Bobby Long, Chief Executive Officer "These are the qualities we seek in our employees who will solve business problems for some of the largest organizations in government and industry."

"I am tremendously excited to join a firm with such energy and dedication to high quality professional consulting services," said Bruce Gras, "I look forward to not only continuing my work in the Public Sector, but also developing Private Sector engagements for Longevity, notably with the Fortune 500 companies."

Longevity specializes in helping organizations evaluate their existing IT infrastructure and developing strategies to transform the landscape to better support broader business objectives. Longevity also has a wealth of experience developing and

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implementing Business to Business (B2B) and Business to Consumer (B2C) application solutions. "In the current economic and IT environment, organizations are looking to move to a Service-Based model that allows re-use of common business processes," said Eric Thompson, VP of Operations. "Our experience delivering enterprise IT solutions positions us well within this environment and we look forward to helping organizations tackle their problems."

About Longevity Consulting

Longevity Consulting is a customer-focused, solutions-based, full service organization dedicated to producing world-class solutions on time every time.. Using Longevity's services helps organizations achieve enterprise-wide IT and performance excellence as they strive to meet or surpass their business goals. Founded in 2002, Longevity provides Enterprise Architecture, Systems Engineering, and Project Management support to Government and Global 1000 companies across many industry segments, including financial services, e-commerce, and information technology. For more information, please visit www.longevityconsulting.com.

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