



Longevity Consulting, LLC
1331 Pennsylvania Ave., NW
Suite 1225
Washington, DC 20004
Phone: 1.800.517.1925
Fax: 1.800.410.1607
info@longevityconsulting.com
www.longevityconsulting.com

OUR PROCESS

Longevity's process insight and understanding of the challenges associated with supporting all aspects of business strategy is the result of many years of experience. Longevity's consultants are vendor agnostic and will work within your organization's existing technology stack, making recommendations for COTS or Open Source analytics tools as needed. It is our goal to use our real-world experience and vast knowledge of technology and business to provide you with the best possible solution for your needs.

Advisory Services

Planning, Acquisition and Operational Functions

Effectively managing an organization's real estate asset portfolio is key to operational success and meeting mission critical needs. Coordinating strategy with planning, acquisition and operational functions reduces risk, improves fiscal survivability and enhances business agility. Longevity provides Real Estate Advisory services to help our clients comply with real property mandates and sustainability goals. Our Real Estate and Facilities team will help you determine how well your assets are serving your organization. We offer the right mix of solutions to help you develop a proactive, strategic approach to portfolio management, improving operational effectiveness and gaining a competitive advantage in the marketplace. Managing a real estate asset portfolio requires detailed analysis and structured support to facilitate complex decision making. Managers are often faced with limited budgets and complex actions: buy vs. lease, correct mix of asset types, risk mitigation, disposal identification and transition, mission alignment and ever-increasing operating costs. Longevity's team helps Federal Agencies and corporations institute, operate and maintain a comprehensive real estate portfolio management operation. Longevity's portfolio management strategy encompasses the asset life cycle: acquire, sustain, recapitalize and divest. We have significant experience helping clients navigate impactful investments and manage long-term risks, and we stand ready to assist your organization design and execute the real estate portfolio management plans, programs, projects and systems required to succeed.

Our Capabilities Include:

- Integrating strategy and service delivery with the asset portfolio
- Designing programs, business processes and technology platforms
- Performing portfolio data analysis for business intelligence
- Benchmarking baselines and implementing corrective actions
- Developing action plans and defining initiatives that align with strategy
- Managing design, construction, leasing, and workplace planning activities
- Transaction and negotiation advisory
- Contract and lease management
- Market analysis and data modeling
- Location advisory/site selection
- Portfolio cost optimization and data analysis
- Program and project management
- Space management, planning and analysis
- Workspace planning
- Business process alignment
- Strategic portfolio transformation
- Risk analysis
- Budget forecasting
- Financial modeling and analysis



OUR MISSION

Team Longevity is dedicated to providing the best possible solution for an organization. Drawing from a vast pool of knowledge and expertise, we are committed to ensuring that our customers are satisfied from day one. The bottom-line result is improved productivity, increased collaboration and greater efficiency in mission critical operations.



OUR ROLE

Longevity's role is that of a true industry partner, supporting the process from beginning to end. We have an outstanding record of past performance helping our clients achieve greater customer and employee satisfaction, eliminate waste, improve efficiency and reduce operational costs throughout their organizations.

A True Industry Partner

Acquire, Sustain, Recapitalize and Divest



Longevity Consulting, LLC (Longevity) is an SBA 8(a) certified, Service-Disabled Veteran-Owned, Small Disadvantaged Business with over 12 years of experience providing information technology, solutions-based consulting services. Longevity offers expertise in facilitating enterprise-wide IT strategic planning, enabling clients to align their strategic vision, business processes and information needs with their applications and technology infrastructure. Longevity's role is that of a true industry partner, in which we support the process from beginning to end, delivering quality services and continuously working to exceed the client's expectations. We have an outstanding record of past performance helping our clients achieve greater customer and employee satisfaction, eliminate waste and reduce expenses throughout their organizations.

Past Performance

United States Agency for International Development (USAID) *Real Estate Management Initiative*

Project Description:

The United States Agency for International Development (USAID) required multi-year consulting and advisory services support for the USAID Real Estate Management Initiative and technical services related to USAID's development and execution of a Sustainability Plan as required by Executive Order 13514 and 13423.

Longevity's Role:

- Assist USAID in maintaining an accurate inventory of real property, reporting processes and strategy through the annual Asset Management Plan (AMP) and accelerating the identification and disposal of surplus assets
- Support expanding development and diplomatic missions in a challenging budget environment through continuous process improvement areas such as implementing innovative design concepts for the workplace, improving management efficiencies and identifying cost savings and cost avoidance opportunities for real property
- Provide Governance and address process issues, to include the preparation of internal policies and procedures related to USAID's real property program, and providing business process analysis and recommendations to improve efficiencies
- Support senior leadership in discussions with key stakeholders, such as Congress and entities within the Executive Office of the President
- Conduct market analysis for international acquisitions and assist with site selection
- Support negotiations with stakeholders to structure a Maintenance Cost Sharing budget agreement for co-located overseas locations

